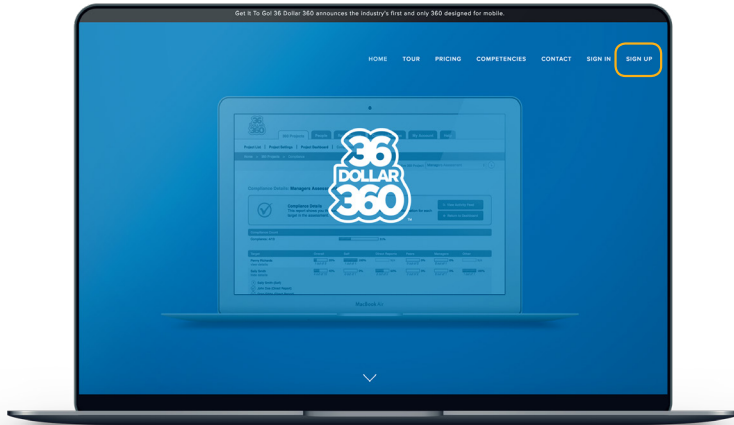




7 simple steps to make the **36 Dollar 360** work for you and your business

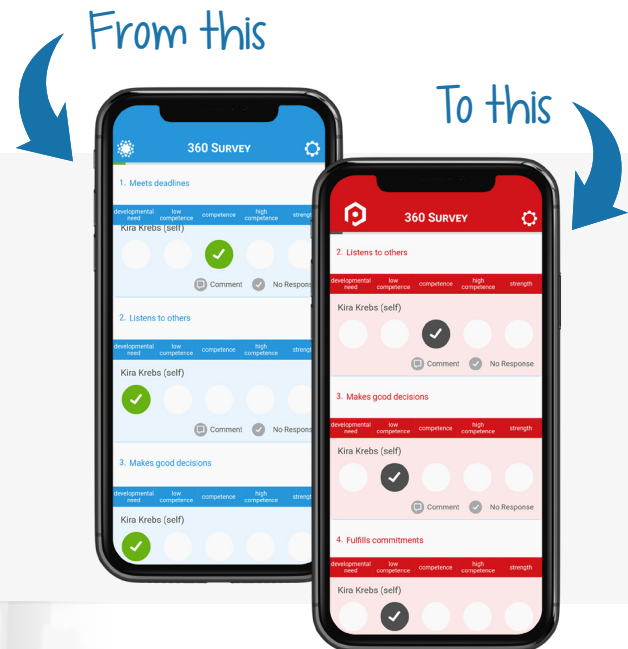
Accelerate your coaching business with the 36 Dollar 360

Congratulations on taking the next step to building residual income and expanding your services! The 36 Dollar 360 is a low-cost, highly scalable and easily customizable 360 tool used by companies of all types and sizes around the world to bolster their business. Here's how to make the 36 Dollar 360 work for you and your clients.



1. Sign Up

Visit **36dollar360.com** and click Sign Up to create your account, and you're on your way.



2. Make It Your Own

Personalize your account to really showcase your brand by adding your logo, custom colors and URL. With private labeling, you can charge a premium while seamlessly expanding your services.

Visit **36dollar360.com/private-labeling** to learn more.



3. Practice To Make It Perfect

Familiarize yourself with the process before you roll it out to paying clients by sharing a test project with trusted colleagues.

4. Know Your Stuff

Review *The Ultimate 360 Handbook* to develop your expertise before meeting with clients, so you can sell with confidence.

Visit 36dollar360.com/handbook to view the handbook.



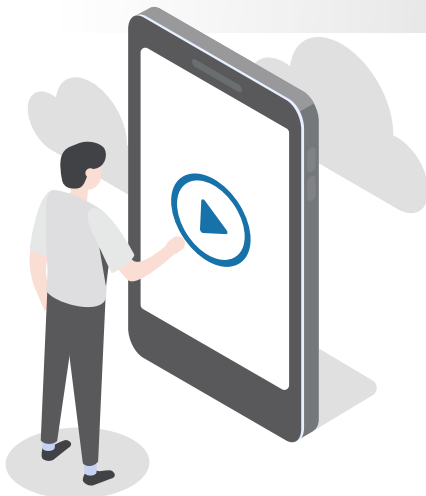
5. Sell Your Stuff

Identify clients or potential clients ripe for coaching and development. Most coaches and consultants private label the 36 Dollar 360 so they can mark it up. Then, they charge for their administration of the 360 and their coaching. This translates into three different ways your expertise can put money into your pocket.

A common approach is to start with an initial 360 prior to coaching, then add 6 months of coaching, followed by a final 360 to show progress.

6. Show Your Stuff

Once you've got a client on board, launch a 360 by adding people and raters, selecting competencies, sending communications, and tracking compliance. Then, close those reports and let the coaching begin!



7. High-five Yourself

Congratulations! You've successfully launched—expanding your services, collecting valuable data and earning more residual income.